

FOR IMMEDIATE RELEASE November 29, 2024

Contact: David Carson, Public Affairs Director (561) 655-2833 ext. 13 / publicaffairsdirector@flaglermuseum.us

# Flagler Museum Announces 2025 Winter Exhibition

## The Ethereal Worlds of Maxfield Parrish

PALM BEACH, FL - The Flagler Museum's 2025 Winter Exhibition, *The Ethereal Worlds of Maxfield Parrish*, will be on view January 21 through April 20, 2025.

The exhibition, *The Ethereal Worlds of Maxfield Parrish*, will explore Parrish's genius for evoking a dreamlike world between reality and reverie. Parrish's work is often associated with the Golden Age of Illustration and falls both within the realms of Romanticism and Fantasy, with some influence from the Aesthetic Movement. Not strictly confined to any single movement, his work is a blend of idealized realism, with lush landscapes and figures that evoke both a romantic and fantastical sense of beauty. His mastery of ethereal colors, especially the famous "Parrish Blue," were essential in conveying his dreamlike vision.

While Parrish's style includes mythological and allegorical themes, straddling the line between fine art and illustration, his work is both coveted by art collectors and is nearly ubiquitous as magazine covers, books, calendars, and souvenirs of all kinds, making his distinct vision widely accessible and beloved.

The exhibition is an immersion in Parrish's most evocative works, an invitation to pause, to reflect, and be drawn into a world where beauty reigns supreme.

The Winter Exhibition includes 25 original works of art by Maxfield Parrish from the National Museum of American Illustration, and is sponsored by Northern Trust and Jeanne H. Olofson.

### **About Maxfield Parrish**

Maxfield Parrish was born Frederick Parrish on July 25, 1870, in Philadelphia, Pennsylvania. His father, Stephen Parrish, an acclaimed etcher/painter within the "American Etching Revival," grew up in a Quaker family who condemned art as a sinful practice, forcing him to practice sketching in secret. In contrast to his own restrictive upbringing, Stephen actively encouraged his son Maxfield to pursue his artistic talents. In later years, the father-son duo would go on to share a seaside art studio together. Maxfield studied architecture at Haverford College, but later shifted to studio art at the Pennsylvania Academy of Fine Arts and the Drexel Institute of Art. At the Drexel Institute, Parrish fell in love with painting instructor and author, Lydia Austin, marrying her in 1895 following a relatively brief courtship.

Parrish's work appears throughout a broad range of media readily available to the general public. By 1925, one out of every four households in America possessed reproductions of his art in some form. During his long career, he produced about 900 works for prominent book/magazine covers, illustrations for children's books, stage sets, stationery, and murals. His art combined a whimsical elegance and a vibrant color palette to create compositions of otherworldly landscapes, idealized figures, and fairytales. His most notable pieces were influenced by his travels. Suffering from typhoid fever as a young adult, doctors recommended that he travel as a method of recovery. Parrish spent much of time in upstate New York, Arizona, and Italy, producing illustrations and garnering inspiration from his ever-changing environments. After enjoying a very successful and long career, Parrish passed away in 1966 amidst a revitalization of interest in his work.

#### \* \* \*

#### About the Flagler Museum

When it was completed in 1902, Whitehall, Henry Flagler's Gilded Age estate in Palm Beach, was hailed by the *New York Herald* as "more wonderful than any palace in Europe, grander and more magnificent than any other private dwelling in the world." Today, Whitehall is a National Historic Landmark and is open to the public as the Flagler Museum, featuring guided tours, changing exhibits, and special programs. The Museum is located at Cocoanut Row and Whitehall Way, Palm Beach.

The Flagler Museum is one of only four sites in the Nation to be awarded all three of the highest honors given to historic sites: designation as a National Historic Landmark, accreditation by the American Alliance of Museums, and presentation of the Ross Merrill Award for Outstanding Commitment to the Preservation and Care of Collections.

The Museum is open 10:00 am to 5:00 pm, Tuesday through Saturday, and noon until 5:00 pm on Sunday. Admission is \$28 for adults, \$14 for ages 6 - 12, and children age 5 and under are free.

The Flagler Museum is funded in part by the Palm Beach County Board of County Commissioners, the Tourist Development Council, the Cultural Council for Palm Beach County, the state of Florida, Department of State, Division of Arts and Culture.

For more information, please call the Flagler Museum at (561) 655-2833 or visit www.FlaglerMuseum.us.