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*Photos for publication available upon request*

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## Henry Morrison Flagler Museum Awarded Accreditation by American Alliance of Museums (AAM)

*Reaccreditation extends Museum's long-standing distinction for an additional 10 years*

PALM BEACH, FL - After undergoing a rigorous process of self-assessment and peer reviews, the [Henry Morrison Flagler Museum](http://www.flaglERMuseum.us) was awarded Accreditation by the American Alliance of Museums (AAM) at the most recent meeting of AAM's Accreditation Commission. Of the nation's estimated 33,000 museums, 1,087 are currently accredited. The Flagler Museum has held this distinction from the AAM since 1973, and this Reaccreditation extends the award for an additional 10 years.

"We are so pleased to have once again received Accreditation from the AAM as it demonstrates the Flagler Museum's commitment to the highest professional standards for education, public service, and collections care," said Erin Manning, Executive Director of the Flagler Museum. "The Reaccreditation is another example of how our staff has remained focused on excellence this year, despite the many challenges we have faced."

For nearly 50 years, the AAM Accreditation has been recognized as the field's gold standard for museum excellence, signifying the quality and credibility of the award recipient to the entire museum community, to governments and outside agencies, and to the general public. The AAM's Accreditation program helps to ensure the integrity and accessibility of museum collections, reinforces the educational and public service roles of museums, and promotes good governance practices and ethical behaviors.

The AAM Accreditation Commission announced the Flagler Museum's Reaccreditation after its October 2020 meeting. The following statement was included in the final report presented to the Commission by peer reviewers who visited the Flagler Museum: "From the front gate attendants, to the welcoming greeters, to passionate docents, to friendly custodians, to subtly observant security guards, personnel throughout Whitehall treat every visitor as a VIP guest."

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### **The Henry Morrison Flagler Museum**

When it was completed in 1902, Whitehall, Henry Flagler's Gilded Age estate in Palm Beach, was hailed by the New York Herald as "more wonderful than any palace in Europe, grander and more magnificent than any other private dwelling in the world." Today, Whitehall is a National Historic Landmark and is open to the public as the Flagler Museum, featuring changing exhibitions and special programs. The Museum is located at One Whitehall Way, Palm Beach, FL 33480. For more information, please call the Flagler Museum at (561) 655-2833 or visit [www.flaglERMuseum.us](http://www.flaglERMuseum.us).

*The Flagler Museum is funded in part by Palm Beach County Board of County Commissioners, the Tourist Development Council, the Cultural Council for Palm Beach County, the State of Florida, Department of State, Division of Cultural Affairs, and the Florida Council on Arts and Culture.*

### **The American Alliance of Museums (AAM)**

The American Alliance of Museums has been bringing museums together since 1906, helping to develop standards and best practices, gathering and sharing knowledge, and providing advocacy on issues of concern to the entire museum community. Representing more than 35,000 individual museum professionals and volunteers, institutions, and corporate partners serving the museum field, the Alliance stands for the broad scope of the museum community. For more information, visit [www.aam-us.org](http://www.aam-us.org).