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*Photos for publication available upon request*

FOR IMMEDIATE RELEASE  
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## Holiday Happenings at the Flagler Museum Start on Black Friday

PALM BEACH, FL - The [Henry Morrison Flagler Museum](#), located at One Whitehall Way and Coconut Row, will be kicking off the holiday season with the Grand Re-opening of the Museum Store and the Café des Beaux-Arts on Black Friday, November 29th, 2019. Other holiday-themed happenings include the Museum's annual Christmas Tree Lighting event and Holiday Evening Tours. The Flagler Museum is closed on Thanksgiving Day, Christmas Day and New Year's Day.

### Museum Store Grand Re-opening & Member Appreciation Days

Starting on Black Friday, November 29th and running through December 6th, Museum Members who shop at the Museum Store will receive a 20% discount on all purchases during Member Appreciation Days. All Members may also enjoy a Gilded Age-style tea service in the Café des Beaux-Arts for a reduced rate of \$20 per person. All shoppers will enjoy perusing unique gifts for adults and for children, Palm Beach-themed holiday and home decor, exquisite and unique jewelry, and the best selection of Gilded Age books anywhere.

What's new? A rotating Pop-Up Shop will offer items inspired by the Museum's seasonal exhibitions, starting with the fall exhibition *Inside Out: Women's Fashion from Foundation to Silhouette*. Featuring luxurious women's undergarments, hosiery and sleepwear in beautiful fabrics, the Inside Out pop-up shop also includes fragrances for men and women, home decor, makeup and other beauty products. The Museum Store is open during regular admission hours. Free store access passes are available at the Museum's entrance to those who only wish to shop.

### Café des Beaux-Arts in the Flagler Kenan Pavilion

Open from November 29, 2019 – April 12, 2020

Tuesday – Saturday, 11:30 am - 2:30 pm

Sunday, 12:00 pm - 3:00 pm

\$20 for Members, Sustaining level and higher, and Whitehall Society Members

\$22 for Members

\$40 for Non-members

*Prix-fixe* menu prices include Museum admission and tax

Advance purchase recommended

The Flagler Museum offers a Gilded Age-style tea service that features an array of delicacies and refreshments reminiscent of the elegance of entertaining at the turn of the 20th century. The *prix-fixe* menu includes a selection of gourmet tea sandwiches, traditional scones and sweets complemented by the Flagler Museum's own Whitehall Special Blend™ tea, and served on exquisite Whitehall Collection™ china. Lemonade is also served. The Café des Beaux-Arts is located in the Flagler Kenan Pavilion, which was built adjacent to Whitehall in 2005 but evokes the ambiance of a 19th century Beaux-Arts railway palace. Guests will enjoy spectacular panoramic views of Lake Worth and the West Palm Beach skyline as well as Henry Flagler's private Railcar No. 91.

### Special Christmas Lecture

Aimee Lee Ball, author and journalist, co-founder of EatDarlingEat.net



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**Sunday, December 1, 2019, 2:00 pm**  
**Free for Members, Sustaining level and higher**  
**\$10 for Members, Individual and Family level**  
**\$28 for Non-members**  
**Includes Museum admission and Christmas Tree Lighting and Festivities**

The co-founder of EatDarlingEat.net, an online storytelling community of women exploring the mother-daughter relationship through the universal language of food, Aimee Lee Ball will focus her talk on Christmas cookie baking, telling heartwarming stories of the challenges, pleasures, and traditions of sharing the American Christmas kitchen. Attendees are invited to linger after the lecture for the Flagler Museum’s Christmas Tree Lighting festivities. The Christmas Lecture is sponsored by BMO Wealth Management and Hilton West Palm Beach.

**Christmas Tree Lighting and Festivities**  
**Sunday, December 1, 2019, 3:00 pm - 5:00 pm**  
**Free with Museum admission**

The 16-foot tall Grand Hall Christmas Tree, with its historically accurate trimmings, is the center of Whitehall’s holiday celebrations. Festivities include holiday music played on Whitehall’s original 1,249-pipe Odell organ and the 1902 Steinway art-case grand piano. This annual performance is the only opportunity visitors have to hear both of Whitehall’s majestic instruments on the same day. Special choir performances, refreshments and a visit from Santa Claus complete the afternoon’s activities. The event culminates with Henry Flagler’s youngest descendants lighting the Grand Hall Christmas Tree.

**Holiday Evening Tours**  
**December 19 - December 23, 2019**  
**Holiday Reception begins at 6:00 pm**  
**Tours begin at 6:45 pm, 7:00 pm, 7:15 pm and 7:30 pm**  
**Legacy and Whitehall Society Members may reserve 2 free tickets**  
**\$25 for Adults**  
**\$15 for Children ages 17 and under**  
**Advance purchase required**

During this beloved annual event, guests will have a rare opportunity to tour Whitehall after hours, lit by the glow of the original 1902 light fixtures, while discovering the wonders of a Gilded Age Christmas. Each evening begins with a festive reception in the Flagler Kenan Pavilion at 6:00 pm featuring carolers, holiday refreshments and activities sure to spark nostalgia for visitors of all ages. Docent-led tours begin at 6:45 pm and continue every 15 minutes through 7:30 pm. The Museum Store will be open for holiday shopping.

Programming at the Flagler Museum is sponsored in part by Palm Beach County Board of County Commissioners, the Tourist Development Council, the Cultural Council of Palm Beach County, and the State of Florida, Department of State, Division of Cultural Affairs and the Florida Council on Arts and Culture.

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**The Henry Morrison Flagler Museum**  
When it was completed in 1902, Whitehall, Henry Flagler’s Gilded Age estate in Palm Beach, was hailed by the New York Herald as



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“more wonderful than any palace in Europe, grander and more magnificent than any other private dwelling in the world.” Today, Whitehall is a National Historic Landmark and is open to the public as the Flagler Museum, featuring guided tours, changing exhibits, and special programs. The Museum is located at One Whitehall Way, Palm Beach, FL 33480.

The Museum is open from 10:00 a.m. until 5:00 p.m., Tuesday through Saturday, and noon until 5:00 p.m. on Sunday. Admission is \$18 for adults, \$10 for youth ages 13-17, \$3 for children ages 6-12, and children under six are free. Guided tours, audio tours, printed self-guide brochures and the Flagler Museum Audio Tour app are all complimentary with Museum admission. Audio tours and self-guide brochures are available in English, Spanish, French, German and Portuguese.

For more information, please call the Flagler Museum at (561) 655-2833 or visit [www.flaglermuseum.us](http://www.flaglermuseum.us).