

H E N R Y M O R R I S O N

FLAGLER MUSEUM

— PALM BEACH, FLORIDA —

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Flagler Museum Honored With Two Awards

PALM BEACH, FL — The Henry Morrison Flagler Museum in Palm Beach was honored with the presentation of two awards in May.

On May 11, Discover The Palm Beaches (DTPB), the tourism marketing organization for Palm Beach County, presented their second annual Partner of the Year Award, non-accommodations category, to the Flagler Museum. Executive Director, Erin Manning, and Public Affairs Director, David Carson, attended the annual Travel Rally Day event at the Richard and Pat Johnson Palm Beach County History Museum to accept the award. The award recognizes the Museum's commendable efforts to help DTPB fulfill its mission by implementing innovative marketing programs and providing guided tours to visiting media representatives and travel writers. Each year, the Flagler Museum hosts visitors from virtually every state in the Union, and dozens of countries around the world.



(L. to R.) Discover The Palm Beaches President and CEO, Jorge Pasquera, presents the Partner of the Year Award, non-accommodations category, to David Carson and Erin Manning of the Flagler Museum, with Heather Andrews of Discover.
Photo: Jen Scott Photography

On May 18, during its 40th Anniversary Conference in Jacksonville, the Florida Trust for Historic Preservation presented the Flagler Museum with its Historic Landscape award for the restoration of Whitehall's Cocoanut Grove. Palm Beach acquired its name from the cocoanut palm groves that were once common along the eastern shore of Lake Worth, which separates the City of West Palm Beach from the island Town of Palm Beach. It was this natural feature that first attracted Henry Flagler to this area, leading him to build the world's largest resort in 1894, the Hotel Royal Poinciana, the Palm Beach Inn, later re-named The Breakers, and his 75-room winter estate, Whitehall. Once numerous throughout the island, these groves have disappeared altogether, lost to land development for housing. Today, the Museum uses the Grove for many of its signature programs, including Valentine's Day Tea, Mixing It Up, and Member Events.

The Florida Trust for Historic Preservation is the statewide nonprofit dedicated to protecting Florida's extraordinary heritage and history. Founded in 1978, the Florida Trust has collaborated to save irreplaceable Florida treasures, like the Historic Florida Capitol, and is a statewide partner of the National Trust for Historic Preservation.

About the Flagler Museum

When it was completed in 1902, Whitehall, Henry Flagler's Gilded Age estate in Palm Beach, was hailed by the *New York Herald* as "more wonderful than any palace in Europe, grander and more magnificent than any other private dwelling in the world." Today, Whitehall is a National Historic Landmark and is open to the public as the Flagler Museum, featuring guided tours, changing exhibits, and special programs. The Museum is located at Cocoanut Row and Whitehall Way, in Palm Beach, Florida.

The Flagler Museum is one of only four sites in the Nation to be awarded all three of the highest honors given to historic sites: designation as a National Historic Landmark, accreditation by the American Alliance of Museums, and presentation of the Ross Merrill Award for Outstanding Commitment to the Preservation and Care of Collections.

The Museum is open 10:00 a.m. to 5:00 p.m., Tuesday through Saturday, and noon until 5:00 p.m. on Sunday. Admission is \$18 for adults, \$10 for youth ages 13-17, \$3 for children ages 6-12, and children under six are free.

For more information, please call the Flagler Museum at (561) 655-2833 or visit www.FlaglerMuseum.us.

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